


MetaStock



**The best Market
Analysis software
you will ever use!**

The Investor's Indispensable Toolbox

As an educated investor you need a technical analysis tool flexible enough to adapt to your trading style and quickly complete a wide range of tasks. MetaStock® is the most flexible software on the market. That is why after 20 years it is still the best technical analysis software on the market. Whether you simply want to look at charts, run daily scans on the market for new stock picks or build a complete automated trading solution, MetaStock is the complete package. With over 200 built in indicators, tools, backtesting capabilities,

and a powerful scanning engine, MetaStock already has the essential tools any investor needs. And it goes even further for the advanced investors. MetaStock has a custom programming language which will allow you to create your own indicators, scans and trading systems and the graphic interface is nothing short of superb.

How can MetaStock help you?

Scan the market for opportunities based on your filters in minutes. You can automate and fine tune your systems and remove emotions (fear and greed) from your trading. Heard about a new strategy or came up with

an idea? You can simulate it historically without risking your money. MetaStock is there to help you with your work and will execute anything you can ask of it.

Read on and find out more about the features in MetaStock and why over 150,000 customers worldwide rely on MetaStock to help them be successful investors.



Take a Closer Look



Charts with Insight

Charts That Are Crisp, Colorful and Alive.

Charts are the most integral and visible component of MetaStock. The phrase “A picture is worth a thousand words” aptly describes how charts can contribute to your trading decision making. Charts are a visual interpretation of a security. Indicators can be plotted on a chart to enable you to see what prices have done in the past, what they are currently doing, and what they may do in the future. Line studies can be drawn on a chart to show how prices and indicators react at certain price levels or time

intervals. And every item onscreen responds or presents an instant menu when you click on it, thanks to MetaStock’s Object Oriented Interface. When you have finished your analysis, MetaStock automatically saves all the details of your work with its SmartCharts™ feature so that your analysis is right there the next time you re-open a chart.

MetaStock gives you nine of the most widely-used price charting styles to choose from. You can also change many aspects of the price plot’s



MetaStock’s nine charting styles include Candlesticks, Line, Bars, Candlevolume, Point & Figure, Kagi, Renko, 3 Line Break, and Equivolume.

appearance, including style, color and line thickness.

No one gives you more options to help you see a variety of unique market perspectives.

Templates and Layouts

A Template lets you apply the same set of indicators and studies to different securities. Once a chart is saved as a template you can quickly rotate through securities while keeping the same indicators and line studies on the screen, saving you hours of work. You can also create a default template that is always used when a new chart is created. Once you create your template you can use it over and over.

MetaStock’s Layouts are a convenient way to manage groups of charts. You can combine your favorite stocks into one easily managed group. Or combine your favorite commodities, currency pairs, or securities and several of your favorite indicators. You can save all your

on-screen charts together like pages in a book. So whenever you open your layout, the same securities are there every time!

You can even use the Change Security commands to scan all of the securities in a folder using a Layout as a template. This is very useful if you want to see more than one time interval at a time, more than one Expert Advisor at a time, or if you like to see several different indicators plotted separately.

All that and MetaStock lets you add your favorite layouts and templates to the custom Toolbar for single-click access.

Built-in Indicators & Line Studies

An Indicator Encyclopedia

An indicator is anything used to predict future financial or economic trends. In technical analysis terms, an indicator is a mathematical calculation that is applied to a security's price. The result is a value that can be used to anticipate changes in prices. MetaStock has the greatest collection of indicators in the industry. The software comes fully loaded with all the most popular indicators, and many of the more obscure ones.

Over the years our users have told us that MetaStock's comprehensive list of indicators has helped them master technical analysis. They couldn't stand having so many tools at their disposal and not knowing their names or functions. But with MetaStock's online help they were able to learn everything they needed about any of the indicators with a click of the mouse.

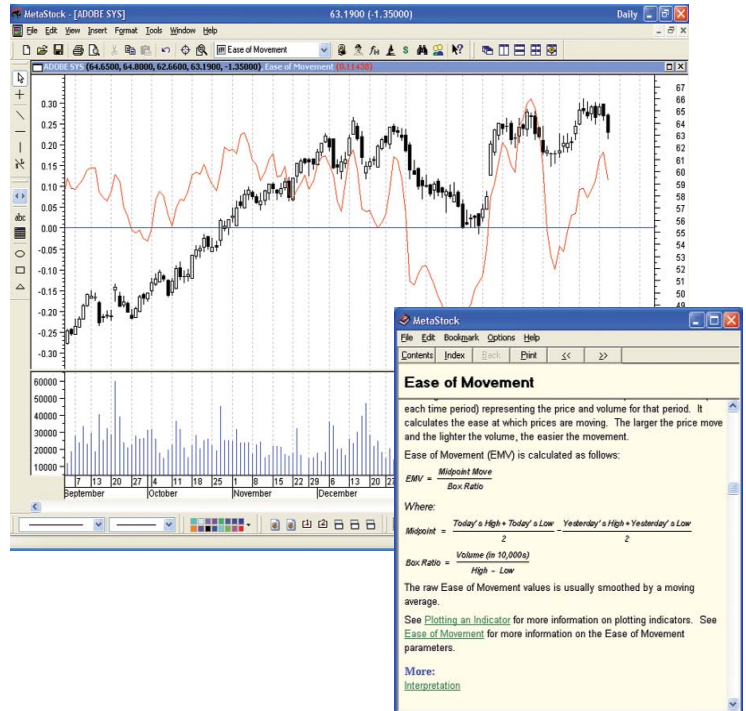
Looking for a new indicator that is not in MetaStock? No need to worry, one of the advantages of using a distinguished software such as MetaStock is that you will find collections of MetaStock formulae all over the web, including on our own web and forum sites. Still can't find it? You can have one of our support representatives program it for you or you can even program it yourself.

MetaStock also offers lines studies with its charting package. Line studies are a technical analysis tool that consists of lines drawn on top of a security's price and/or indicator. Line studies are placed using menu bars that can float freely or can be docked on the side of your screen. The line studies available in MetaStock include Trend lines, Fibonacci lines, Gann lines, regression channels, Tirone levels and many others.

With MetaStock's comprehensive collection of built-in indicators and line studies - well over 200 - you'll have the greatest depth of indicators and studies available anywhere.

Visual Indicators

Ever wanted to create a system based on a trendline or support and resistance lines? Up until now these were only visual tools and could not be used in a system. MetaStock's Dynamic Trading Tools gives you the ability to create a system based on trendlines.



Let MetaStock show you more

Learn more about all of MetaStock's Indicators and Line Studies, how they are calculated and how to interpret them right from your desktop.

"I like MetaStock's drawing interfaces enormously. I like being able to easily put several charts together and draw a vertical line through all of them. That sounds simple, but surprisingly few packages allow you to do that."

Dennis D. Peterson

Technical Analysis of Stocks & Commodities Magazine
March 2005

That's Not All



MetaStock's Power Tools

MetaStock offers a complete set of Power Tools that will do all the number crunching for you. The Enhanced System Tester, The Explorer and The Expert Advisor are called Power Tools because they do all the tedious work for you and generate all the information you need to make more informed decisions.

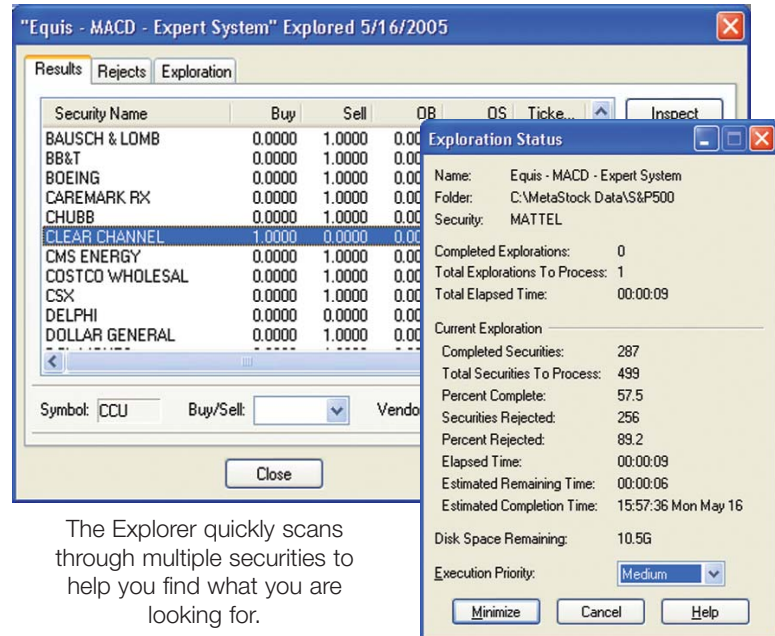
The Explorer

Scanning The Markets Has Just Become Easier

The Explorer™ is a powerful tool that can help you save countless hours. No more going through thousands and thousands of charts manually to find the one you were looking for, MetaStock will quickly scan through all of your folders and find the opportunities that match your criteria. Here are some examples of how to use The Explorer to your advantage:

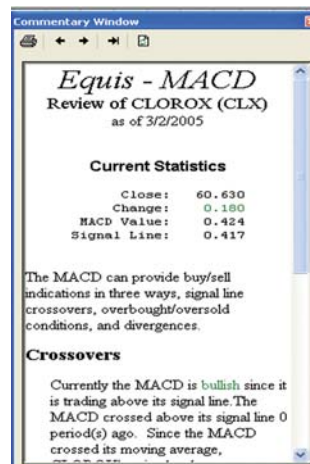
- ◆ Discover which securities have just generated a “buy” or “sell” signal
- ◆ Discover the securities that have just crossed above their 200-day moving average on increased volume
- ◆ Discover which securities rank highest by Wilder's RSI
- ◆ Discover which securities are above their 10-week moving average, with a Stochastic of 80 or higher, and are at a level of four on a customized binary wave
- ◆ Generate a performance report of all your mutual funds
- ◆ Generate a list of every security along with the values of your favorite six indicators for each security
- ◆ Copy only those securities (that meet your personal criteria) into your favorites
- ◆ and much, much more.

Nothing could be more simple or convenient when you want to find out what you should be trading.



The Explorer quickly scans through multiple securities to help you find what you are looking for.

"I am a chiropractor by trade but also like to trade the stock market. I have been using MetaStock for 2 years. I use MetaStock's scanning tools to find a certain percent over a 30-day moving average. It will come up with a list of 5 to 15 stocks to track. I then use a crossover MACD to get my buy and sell signals. I will trade 1000 shares at a time. My profitability went up dramatically with the scanning tool found in MetaStock. I have gone from making \$3000 - \$4000 a month to making over \$30,000 last month. I also like using MetaStock because MetaStock's customer service is the best I have seen anywhere."
R. Warner, Tampa, FL (August 2004)



The Expert Advisor allows you to “consult” a trading authority for advice on what to do in your particular situation.

Expert Advisor

An Expert At Your Side

Now you can get advice from a team of experts and find out what they would do in your specific trading situation. The Expert Advisor™ is an educational tool that will help you interpret technical analysis signals. It is a compilation of the trading styles and rules from a number of trading experts. The result of which is 60 built-in “experts” that you can apply to your trading. The Expert Advisor offers commentaries and suggestions as to when to buy or sell a security. You’ll get:

Expert Alerts - Alerts keep you in touch with current trading conditions. Use simple price and volume alerts or complex indicator triggers and multiple condition alerts.

Expert Commentary - This report shows you in great detail how your expert assesses the chart you are viewing. Is it a buy, sell or hold situation? Why? You’ll get “expert” insight gained through years of research and real-world trading, simplified to a click of the mouse.

Expert Highlights - Color code individual price bars or significant chart patterns. Changes in the market can grab your attention like never before.

Expert Symbols - Buy and sell arrows, text or any other symbols in MetaStock’s symbol palette automatically flag special conditions according to your criteria.

Expert Trends - You’ll see the bullish, bearish and neutral trends with the ribbon displayed at the bottom of your chart.

The Expert Advisor contains tremendous power to help you make better trades.

The Enhanced System Tester

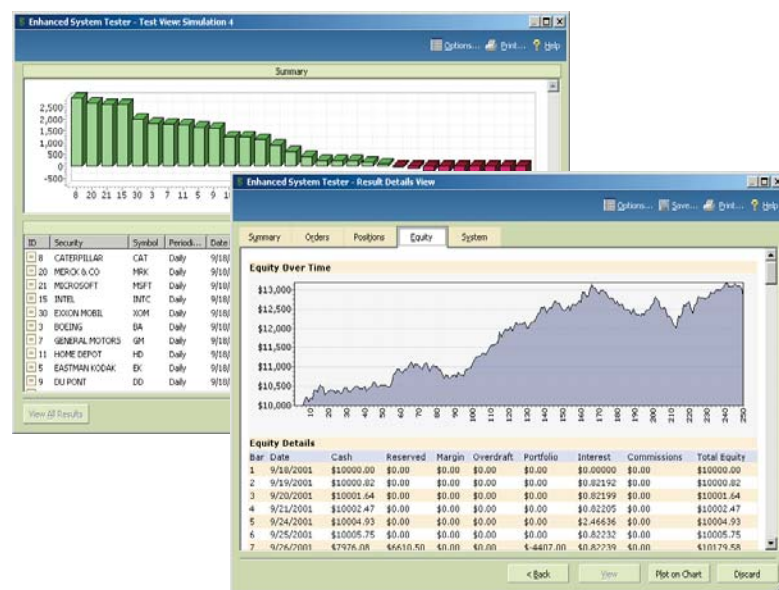
Testing Your Trading Ideas

With MetaStock, you can create, back-test, compare, and perfect your strategies before you risk any of your money in the markets. System testing helps answer the question, “If I had traded this security using these trading rules, how much money would I have made or lost?” The Enhanced System Tester™ also shows you which securities work well with which systems. With the Enhanced System Tester you can:

- ◆ Test one system on one security
- ◆ Test many systems on one security
- ◆ Test one system on many securities
- ◆ Test many systems on many securities

The Enhanced System Tester can plot buy and sell arrows and equity lines, in addition to generating detailed, enhanced reports. You’ll be able to track changes over a given test period, helping you decide which systems and securities are most likely to earn a consistent return, and which aren’t. Designed to help

you simulate a more realistic trading scenario, the Enhanced System Tester allows you to change and edit variables such as entry, exit, expanded stops, order sizes, commissions and more.

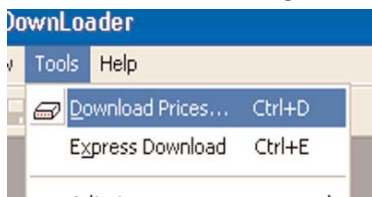


The Enhanced System Tester allows you to view all your systems and the analyses that were run against those systems.

Sectors, Industries and Broad Market Analysis

We've Taken Data Management Above and Beyond!

We've made the process of managing your data much easier with three incredible tools: Stocks Grouped by Sectors, a Historical Data CD, and one button downloading of data into the MetaStock data folders. Our Historical Data CD is self-extracting and organized by sectors so you don't have to bother with moving files from the CD to your computer. These tools make data management fast and easy.

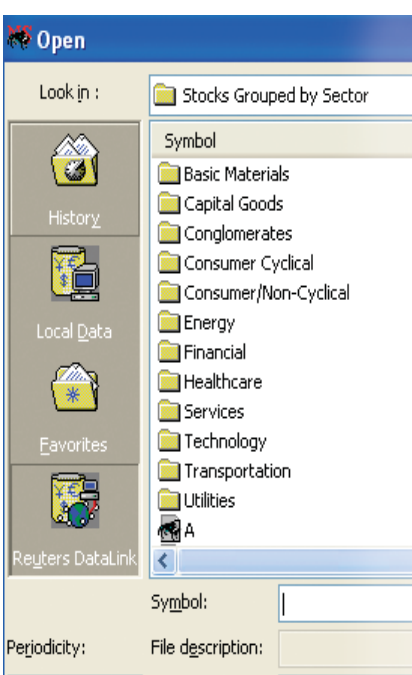


Sector Analysis

The benefit of using Sector analysis is evident when you are trying to determine where you want to put your money in the market. Money tends to shift from sector to sector. Even in bad markets, there are some sectors that are performing well. Our job as traders is to find where the money is flowing so we can get in on that movement.

MetaStock's Power Tools help you determine which sector is moving. With that information, it is easy to then determine the industry where the price movement is the greatest.

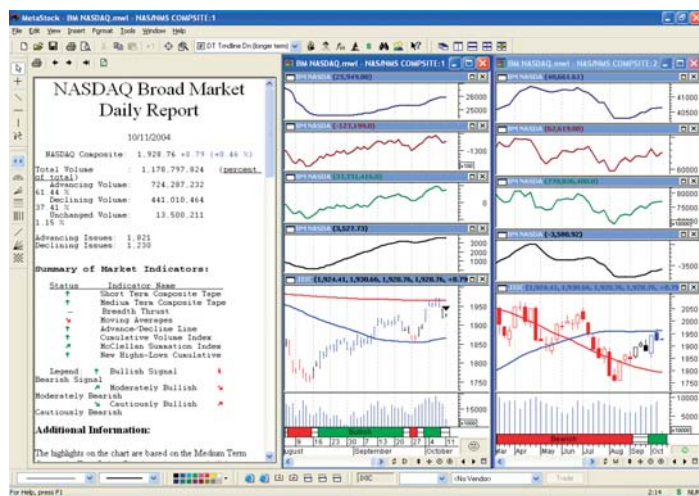
From there, you simply determine the stocks within that industry where there is a large amount of volatility. If the price is going up, look for buy signals. If the price is going down, look for sell signals and potential short opportunities.



Broad Market Indicators

MetaStock allows you to gauge the direction of the overall market with a wide variety of broad market indicators. Why is this so beneficial to you? Because a large majority of stocks tend to follow the broad market and you can know if a trade you are considering is going with or against the overall market.

There are 11 monetary indicators, 36 momentum indicators for NASDAQ, and 36 momentum indicators for NYSE, totaling 83 broad market indicators in all. We've also included three layouts and three Expert Advisors. You don't need to be an economist to understand this analysis because MetaStock's Expert Advisor provides incredible interpretation for you!



MetaStock's Broad Market Indicators can help you determine which direction the market is headed.

MetaStock Support

MetaStock Online Training

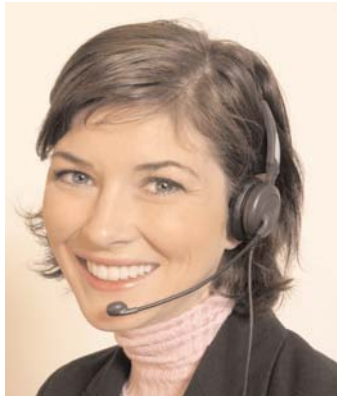
Our newest from-home MetaStock training option is designed to help you learn to use MetaStock quickly so you can start making better trading decisions. Best of all there is no fee to participate. Our classes cover:

- ◆ **Lesson 1** - Our famous technical support and help, how to install MetaStock quickly and easily, setting up your data, basic chart navigation, and more
- ◆ **Lesson 2** - Exploring a chart in more detail, smart charts, chart options and styles, and more.
- ◆ **Lesson 3** - How to create layouts and templates, The Enhanced System Tester and how you can use it, and more.
- ◆ **Lesson 4** - What is The Explorer, basics of The Explorer dialog, The Explorer options and more, and what is an Expert?

To get more information and sign up for an online training lesson visit www.MetaStock.com/Events.

Our Always Free Customer Support

When you call our customer support line, you'll always find a friendly technical support representative ready to help solve any problem. So when you purchase MetaStock, you can get help when installing the software and setting up your workspace.



You can call, send an email, or a fax. Our support staff know MetaStock and technical analysis inside-out. And best of all, this service is FREE to our registered MetaStock customers.

"I've been a MetaStock customer for many, many years now...and I've used your Tech Support people countless times. In my opinion, your Tech Support is superb -- far better than anyone else's. And that includes not just your direct competitors like Trade Station or E-Signal, but also companies like Microsoft, Adobe, Amazon, Yahoo, Google, Canon SBC and a lot more. I'm greatly indebted to you."
John H.

What are you waiting for?

With MetaStock, you'll get the best analysis software available that lets you know what and when to trade.

MetaStock's highlights include:

- ◆ 9 styles of razor sharp charts
- ◆ Create, backtest, compare, and optimize multiple securities against multiple systems.
- ◆ Get strong buy and sell signals and automate your trading.
- ◆ Screen securities with The Explorer to find those with the best potential.
- ◆ Apply an incredible array of indicators and line studies to your charts.
- ◆ Build your own indicators.
- ◆ Access fundamental information for added insights.
- ◆ The object-oriented interface makes MetaStock easy to use.
- ◆ Use layouts, templates, and Smart Charts for convenient charting options
- ◆ Share information with other programs like Excel
- ◆ Easily adjust your charts with the individual chart toolbars.
- ◆ Buy MetaStock risk-free with the 30-day money-back guarantee.
- ◆ Receive top quality help with our outstanding technical support desk.

There's never been a better time!

Order your copy of MetaStock today!

Call

 **1 (800) 882-3040** 

or order online at

www.MetaStock.com



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What others are saying about MetaStock...

"The most user-friendly software is MetaStock by Equis (www.equis.com). It comes with preset indicators, user guide, and data to get you started."

Barbara Rockefeller, Technical Analysis for Dummies

MetaStock Support

"The compact disc comes with some excellent user manuals, and the technical support is outstanding and free."

Dennis D. Peterson

Stocks & Commodities

March 2005

"These webinars allow you to look right over the shoulder of someone who knows how to navigate the program. BRAVO! What you've done is created a hands-on adjunct to the big, fat user guide that comes with the program. There is no learning technique better than one that allows the student to visually experience how something gets done. Moreover, repetition is another vital element to learning."

Gian De Falco

Indicators & Line Studies

"I would be very hard pressed to trade without my MetaStock, as I use several "families" of custom indicators that I've set up using the Indicator Builder."

John I.

"MetaStock has really expanded the investment software tools horizon even further. I like being able to utilize more sophisticated chart options and enhanced indicators. Gives my trading greater depth so I can make more profitable and timely trading decisions."

Benjamin Moore

Charts with Insight

"Ease of use and power are not often terms that can be used together when describing a software package. That is how I would describe MetaStock. MetaStock's charting capabilities are second to none. In fact, they are so superior to what else is available - and I own several different packages - that there is no comparison."

Joel Beck

Power Tools

"The power of The Explorer has been enhanced to the point where it greatly reduces the number of securities I have to review in finding new buys. This not only reduces the amount of time I must spend finding new securities, but now I can more carefully examine a smaller, more targeted group. This has increased my profits greatly while decreasing the amount of time spent."

George Pitcher

"The new System Tester is very clear and easy to use. Processes are logical, clear, and easy to access using step through screens. Testing multiple securities is a breeze."

Daryl Guppy

"MetaStock is obviously made by people who understand traders' needs. It's a complete package that's easy to use, no matter what kinds of securities you trade. It's the single tool that's allowed me to fine-tune my trading approach, pursue my avocation and build a satisfying retirement."

Michael Alakel



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www.MetaStock.com